



annual report 2022

EMPLOYMENT | EDUCATION | LIFE ENRICHMENT

Employment opportunities



Goodwill Industries of Eastern North Carolina, Inc. (GIENC®) continues its tradition of service by offering transformational employment, educational, and life enrichment opportunities. Based in Durham, North Carolina, GIENC is affiliated with Goodwill Industries International, a network of 155 autonomous organizations across the United States and Canada.





Employment Services

At GIENC®, we believe that there is dignity in work. By providing a setting for personal and professional growth, the exploration of new ideas, and service to others, opportunities for employment directly improve lives in our community. GIENC is proud of its ability to provide stable, engaging, and transformative employment opportunities in 51 Eastern North Carolina Counties.

Serving 51
Eastern North
Carolina Counties



Competitive Employment

GIENC® is proud to offer a compensation package for all employees, paying a minimum of \$22 per hour in wages and benefits. Employees are also offered opportunities for professional development and advancement at all levels.

\$21,000,000
TOTAL PAID
IN ANNUAL WAGES



Serving Local Communities

"I'm glad that my treasures/ belongings for the past year are going to a company that helps people. I know they're going to a good home."

– Martha, Donor



RISING TALENT: Employment Supporting Great Achievements



®

DEXTER FERRELL'S journey at GIENC has been one of continuous learning and self-improvement. Dexter joined our organization in 2016 as a full-time utility truck helper, capitalizing on his previous experience as a professional mover.

Since then, Dexter's hard work has spoken for itself. He has taken advantage of professional development opportunities to take on greater and greater responsibilities as a baler, facility maintenance professional, and, finally, Occupational Safety & Health Specialist (OSH). On the subject of his training at GIENC, Dexter said, **"The training is excellent. They offer you training at any position. They don't just put you out there. They give you the proper training to make you the best at what you want to do."**

In his current role, Dexter is responsible for ensuring all 42 of our Employment Program Centers are OSHA compliant. Dexter takes pride in his tremendous growth as well as our corporate mission. He remarks that he has achieved more at GIENC than he thought possible and that GIENC's work to improve our community resonates deeply with him.

I have grown tremendously in this company. I've elevated myself to a level I never thought possible.



– Dexter Ferrell,
GIENC Occupational
Safety & Health
Specialist



Education resources



19,000+
People Served Through
Education





18
Publicly available
courses released



14,286
School Kits Delivered
to Local Schools

Building brighter futures



Online Learning Platform

3,698


online learning site visitors

Here at GIENC®, we are proud to offer a wide range of free educational online and in-person resources to the members of our community. Our diverse catalog provides resources at no cost to users. Whether you are looking for something to add to your resume or just looking to learn something new, learn.gienc.org and our career training team have something for you.

STEAM Lab


Through our partnership with the Boys and Girls Club of North Central NC, we help meet the educational and creative needs of children in our community. Our high engagement learning donations (including musical instruments, VR learning materials, 3D printing stations, and educational resources) continue to support academic growth, productive play, and lifelong learning.

SCIENCE
TECHNOLOGY
ENGINEERING
ARTS
MATH



This donation has been so helpful to our students, as many of them did not have school supplies to start off their new school year. Further, the teachers were so appreciative as they often pay for school supplies to support our students out of their own pocket. Your support is so valuable to helping our students to be successful in school.

– Midge Hudyma, School Social Worker,
Elizabeth City Middle School



Accelerated Career Training Teaching Skills for Work and Life

The GIENC® Accelerated Career Training (ACT) Program is a comprehensive career development program for adults and families. Programming is available through partner organizations in a variety of formats in order to address the diverse needs of the community served by GIENC. Through workshops, programs, and clinics, the ACT program focuses on meeting members of the community where they are, helping individuals build skills to attain and maintain competitive employment.



On January 6, 2023, GIENC was issued accreditation from the Commission on Accreditation of Rehabilitation Facilities (CARF) for the Accelerated Career Training Program based on a survey conducted in November. The three-year accreditation was issued in the category of Employee Development Services. As their highest level of accreditation, CARF describes the achievement as, “an indication of [the] organization’s dedication and commitment to improving the quality of the lives of the persons served.”



21
Graduates



5,000+
Stipends awarded



100%
Graduation Rate



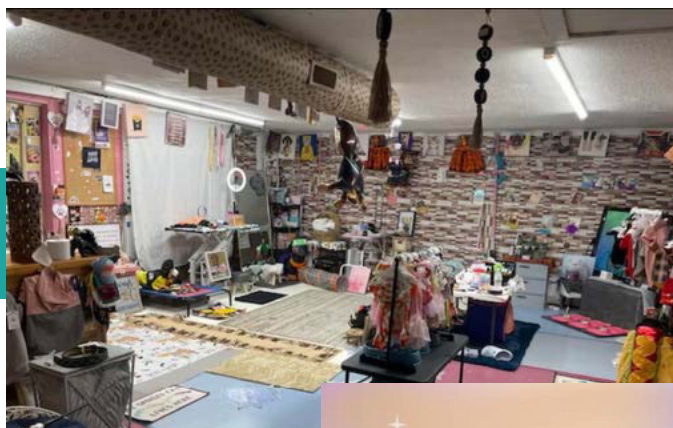
Tywanda Walker

WHEN TYWANDA WALKER decided to enroll in the Accelerated Career Training Program, she was a new business owner. She was running her own pet boutique, Adorable Pets, a shop that sold dog clothes, shoes, and accessories.

Tywanda had a strong network of mentors that helped her develop a business plan and complete legal paperwork to establish her LLC., but it was important to her that she continued learning so she could continue to run a successful business.

She created her own goals to work on skills like time management, planning ahead, and decision making. She said that, even though she wasn't looking for a new job like some of the other participants in her cohort, the program gave her the opportunity to learn skills that she has found valuable as she continues to run her shop.

Today, Adorable Pets is flourishing on *Etsy*. Tywanda says that, while being an entrepreneur can be challenging, it's a dream that anyone can achieve if they find a good network of mentors and work hard.



Tywanda's boutique — *Adorable Pets*

If someone offers you a chance to learn, take it. It isn't who you know; it's what you know and how you use it.



– Tywanda,
ACT Program Graduate

Graduate Spotlight
Tywanda's Story

Making a direct impact



Food Distribution Program

100,000+
pounds of food delivered

North Carolina is the 10th hungriest state in the US, and 23 of the 40 most disadvantaged counties are in the GIENC's territory. At GIENC, we are committed to combating food insecurity in our area so families don't have to go hungry.



Over

\$65,000

in food vouchers
distributed families
facing food insecurity



Thank you so much for the gift cards to Food Lion. What a blessing it is to pass them along to people in need. This generosity will certainly benefit those coming to us and will allow them to have the dignity of choosing their own!

– Community Food Pantry



Life enrichment



14,000+

People Served Through
Partnerships



35

Community Partners



\$65k

Food Vouchers
Distributed

Enrichment



Agency Empowerment Program

Acting as a Mission Supplier

The GIENC® Agency Empowerment Program acts as a mission multiplier in the Eastern NC area. By providing grants to partners and local experts on the needs of their communities, GIENC gives organizations tools and resources to expand their impact

[View a list of the organizations served here](#)

DONATED
\$1.2M
in grants to
Community Partners

Your installment gift is making it possible to increase our transitional housing, serve more working families with children, and provide up to one year of support to graduate families as they prepare for independent success. Because of you, our families will benefit from journeys to improved employment skills, links to better paying employment, and will receive guidance to home-ownership.

– The Caring Place





PARTNER SPOTLIGHT:
A Place at the Table

To have an organization say,
‘we believe in you and we
believe in your mission,’ is
what keeps us going and
means the world to us.

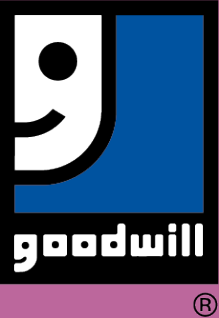
– Maggie Kane, A Place at the Table



A PLACE AT THE TABLE opened in 2018, but Raleigh’s first pay-what-you-can café was Maggie Kane’s dream for several years before it came to fruition. She saw a need not just to address food insecurity, but community insecurity. She wanted to create a place where people could feel like they belonged, and to provide “community and good food for all, regardless of means.”

Today, if you visit A Place at the Table, it looks a lot like any other restaurant, but when you get to the register, things are a little different. Each menu item has a suggested price, but you can also pay for your meal by paying what you can or volunteering in the cafe. Anyone who walks through the door has access to a high-quality meal, and over 60,000 of these meals have been served over the past five years.

Table has quickly become a cornerstone of the downtown Raleigh community. Founder and Executive Director Maggie Kane attributes the organization’s success to the community itself. GIENC has partnered with A Place at the Table for the past 2 years. We are proud to support organizations like Maggie’s that honor the dignity of the individuals they serve.



TRANSFORMING LIVES THROUGH OPPORTUNITIES



2022 Programming

Employment	\$21,763,638
Education	\$1,100,977
Life Enrichment	\$1,073,210
Total	\$23,937,825

Goodwill 
Industries of Eastern North Carolina, Inc.

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Vice President
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Mission Advancement

RICHARD STALLINGS
Vice President
of Finance



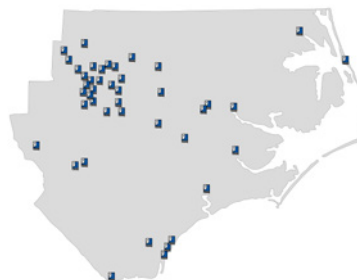
Goodwill

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